

About the client



About Me

Hi, my name is Addison Markley and I am a Graphic Design student at Madison College.

I have always loved art and couldn't imagine my life without it. I took almost every art class in highschool (some even twice) and spent 10+ years doing dance at a local dance studio until I graduate from highschool. My favorite forms of art are graphic design, dance, pottery, crocheting, cross stitching, and anything else I can get my hands on!

When I am able to squeeze in some free time between college and my job, I love to make art, game, write, read, get my nails done, and spend time with my family, friends, and pets.

Thank you for visiting, and welcome to my portfolio!

Client Contacts

Addison Markley
amarkley1@madisoncollege.edu (school)
addisonmarkley26@gmail.com (personal)

The brand

Brand Personality

- Creative
- Welcoming
- Trustful

Brand values

- Inclusivity
- Creativity
- Making change in the world/uplifting voices
- Sending important messages through art
- Helping peoples ideas come to life

Fonts (Options)

- Dancing Script
- Playfair Display
- Roboto
- Poppins

Dancing Script

Roboto

Playfair Display

Poppins

Target Audience

The audience

Anyone who might consider me as their graphic designer and want to know all of my goals, values, and work I have done, as well as who I am as a person.

Web Design Projects

Figma Prototype -

https://www.figma.com/proto/t5D65z7s4GU_D0kcf09nWB/Addison-Markley---Los-Jalape%C3%B1os-Prototype?page-id=0%3A1&node-id=3003-2&p=f&viewport=427%2C156%2C0.16&t=W1ISaCySQEv80q7p-1&scaling=scale-down&content-scaling=fixed&starting-point-node-id=3003%3A2

Los Jalapenos Site -

<https://amarkley1.mcdm.com/LosJalapenos-demo/losjalapenos.html>

Goals

Goals

This site will be a portfolio to house (some) things I have created for my classes, as well as things I have done outside of my classes (non school related).

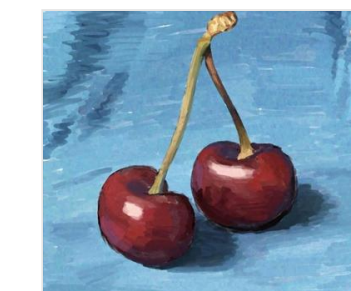
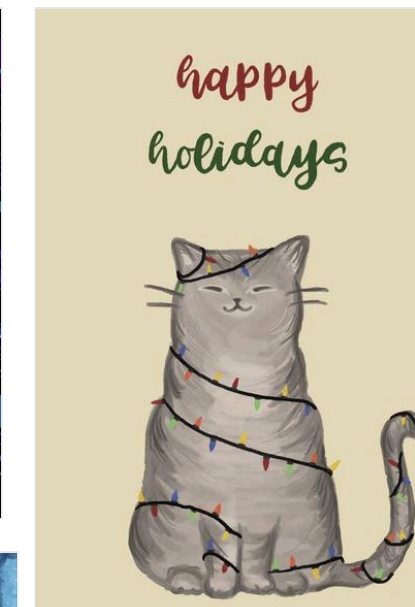
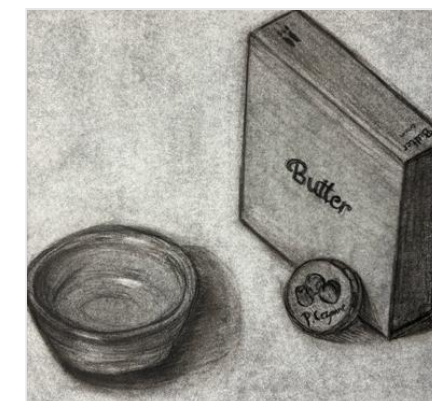
Creative direction

Concept

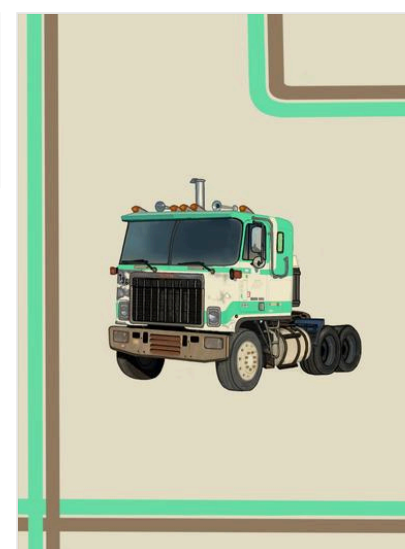
A portfolio to showcase my abilities and progress for future clients.

My School Work (Options)

College + Highschool | Not using all of them



My Personal Work



#51110F

Heath

#712422

Crown of Thorns

#353B0E

Waiouru

#888657

Clay Creek

#000000

Black